

REP HEADLINE# 6270571      TRF# 378720      REP: TEL# 703 528 7800      FAX# 703 528 7880  
 \$\$\$ APPROVED ORIGINAL REV#0 \$\$\$      CREDIT ADVISORY: AGENCY CREDIT RISK !!!      HARRIS REPORT FROM STATION      AUG10/12      11.4  
 ORDER WORKSHEET      \*\*\* KSWB-TV \*\*\*

ADV #	ADV. NAME	ISS/DCCC	REP. #	OFF. #	20	SALESMAN #
AGY #	AGY. NAME	GREAT AMERICAN MEDIA	BUYER NAME	SARAH LEVENE		
		3050 K ST NW,	SALES PRSN	WA- ROBERT LANGER		
		WASHINGTON, DC 20007				
ORDER #	CONTRACT # 6270571		CLASS: NATL.		LOCAL	REGIONAL
PRDCT	DEM CONGRESS CAMPAIG EST#1587 COMMENTS: (LINE, ORDER, INVOICE)					
FLIGHT DATES	SEP18/12	SEP24/12	WK-1			
CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE		AUG10/12	11.40

REP: TO NSA/NSM  
 FROM WES FOR ROBERT  
 \*NEW ORDER  
 \$16150...13X  
 THANKS PLEASE CONFIRM 8/9

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 DEMOCRATIC CONGRESSIONAL CAMPAIGN  
 NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL 16150.00  
 TOTAL SPOTS 13



KSWB  
7191 Engineer Rd.  
San Diego, CA 92111  
(858) 492-9269

Contract Agreement Between:

# CONTRACT

Print Date 08/10/12

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Contract / Revision		378720 /		Alt Order # 06270571	
Product					
11/14/DEM CONGRESS CAMPAIG					
Contract Dates		09/18/12 - 09/24/12		Estimate # 1587	
Advertiser		Democratic Congress Campaign Comm			
Original Date / Revision		08/09/12 / 08/09/12			
Billing Cycle		Broadcast		Cash/Trade	
Station		KSWB		Special Handling	
Account Executive		Robert Langer		Telerep Washin	
Sales Office					
Demographic		Adults 35+			
IDB#		13721		Advertiser Code 11	
Product Code		14		Advertiser Ref	

Great American Media  
3050 K St NW  
Washington, DC 20007

And:

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	5	09/18/12	09/24/12	M-F 10a-11a	10a-11a		:30	1	\$200.00	NM	1	\$200.00
Week: 09/17/12 09/23/12 -TWTF-- 1 \$200.00												
Week: 09/24/12 09/30/12 ----- 0 \$0.00												
N 2	5	09/18/12	09/24/12	Wkday Late News Rotator	10P-11P		:30	1	\$900.00	NM	1	\$900.00
Week: 09/17/12 09/23/12 -TWTF-- 1 \$900.00												
Week: 09/24/12 09/30/12 ----- 0 \$0.00												
N 3	5	09/18/12	09/24/12	M-F 4p-5p	4p-5p		:30	1	\$400.00	NM	1	\$400.00
Week: 09/17/12 09/23/12 -TWTF-- 1 \$400.00												
Week: 09/24/12 09/30/12 ----- 0 \$0.00												
N 4	5	09/18/12	09/24/12	Fox 5 Morning News	6a-7a		:30	1	\$500.00	NM	1	\$500.00
Week: 09/17/12 09/23/12 -TWTF-- 1 \$500.00												
Week: 09/24/12 09/30/12 ----- 0 \$0.00												
N 5	5	09/18/12	09/24/12	Fox 5 News at 6	6p-7p		:30	1	\$800.00	NM	2	\$800.00
Week: 09/17/12 09/23/12 -TWTF-- 1 \$800.00												
Week: 09/24/12 09/30/12 ----- 1 \$800.00												
N 6	5	09/18/12	09/24/12	M-F 7p-730p	7p-730p		:30	1	\$800.00	NM	1	\$800.00
Week: 09/17/12 09/23/12 -TWTF-- 1 \$800.00												
Week: 09/24/12 09/30/12 ----- 0 \$0.00												
N 7	5	09/18/12	09/24/12	M-F 7a-9a	7a-9a		:30	1	\$500.00	NM	1	\$500.00
Week: 09/17/12 09/23/12 -TWTF-- 1 \$500.00												
Week: 09/24/12 09/30/12 ----- 0 \$0.00												
N 8	5	09/18/12	09/24/12	M-F 730p-8p	730p-8p		:30	1	\$1,800.00	NM	2	\$1,800.00
Week: 09/17/12 09/23/12 -TWTF-- 1 \$1,800.00												
Week: 09/24/12 09/30/12 ----- 1 \$900.00												
N 9	5	09/18/12	09/24/12	M-F 9a-10a News	9a-10a		:30	1	\$250.00	NM	1	\$250.00
Week: 09/17/12 09/23/12 -TWTF-- 1 \$250.00												
Week: 09/24/12 09/30/12 ----- 1 \$900.00												
Totals												

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



**KSWB**  
 7191 Engineer Rd.  
 San Diego, CA 92111  
 (858) 492-9269

Contract Agreement Between:

Print Date 08/10/12

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Contract / Revision		378720 /	Alt Order #	06270571
Contract Dates		09/18/12 - 09/24/12	Product	11/14/DEM CONGRESS
Advertiser		Democratic Congress Ca		
Original Date / Revision		08/09/12 / 08/09/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 10	5	09/18/12	09/18/12	Dance	8p-9p		:30	1	\$4,000.00	NM	1	\$4,000.00
Week: 09/17/12		09/23/12	09/23/12	Weekdays	-1-----			Spots/Week	Rate			
Week: 09/24/12		09/30/12	09/30/12	Weekdays	-----			0	\$0.00			
N 11	5	09/19/12	09/19/12	X Factor Wed	8p-10pm		:30	1	\$6,000.00	NM	1	\$6,000.00
Week: 09/17/12		09/23/12	09/23/12	Weekdays	--1----			Spots/Week	Rate			
Week: 09/17/12		09/23/12	09/23/12	Weekdays	--1----			1	\$6,000.00			
<b>Totals</b>												\$16,150.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/24/12	13	\$16,150.00	\$13,727.50
<b>Totals</b>	13	\$16,150.00	\$13,727.50

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

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:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL SPTS
3			400P-500P	30		\$400.00	9/18	9/24	1		TU-F,M	1
			PROGRAM : DR. OZ									
			CON COM1: DR. OZ									
4			600A-700A	30		\$500.00	9/18	9/24	1		TU-F,M	1
			PROGRAM : FOX 5 MORNING NEWS									
			CON COM1: FOX 5 MORNING NEWS									
5			600P-700P	30		\$400.00	9/18	9/24	2		TU-F,M	2
			PROGRAM : FOX 5 NEWS @ 6P									
			CON COM1: FOX 5 NEWS @ 6P									
6			700P-730P	30		\$800.00	9/18	9/24	1		TU-F,M	1
			PROGRAM : TWO AND A HALF MEN									
			CON COM1: TWO AND A HALF MEN									
7			700A-900A	30		\$500.00	9/18	9/24	1		TU-F,M	1
			PROGRAM : FOX 5 MORNING NEWS									
			CON COM1: FOX 5 MORNING NEWS									
8			730P-800P	30		\$900.00	9/18	9/24	2		TU-F,M	2
			PROGRAM : TWO AND A HALF MEN									
			CON COM1: TWO AND A HALF MEN									
9			900A-1000A	30		\$250.00	9/18	9/24	1		TU-F,M	1
			PROGRAM : FOX5 MORNING NEWS @9A									
			CON COM1: FOX5 MORNING NEWS @9A									
10			800P-900P	30		\$4,000.00	9/18	9/18	1		TUE	1
			PROGRAM : SYTYCD									
			CON COM1: SYTYCD									
11			800P-1000P	30		\$6,000.00	9/19	9/19	1		WED	1
			PROGRAM : XFACTOR									
			CON COM1: XFACTOR									

8-10p

